

Automated Work flow for Media Company

Challenge of Media Designing Company:

Our customer provides media designing services. Our customer has several different clients, each client, for example, say a bank, has many branches, each branch requires a catalog and in different languages. Each catalog has again different documents like forms, brochures, pamphlets etc.

The challenge arises when a new job has to be designed. In this case the bank has an option to go for an existing design or develop a new one.

For this particular challenge before our solution emerged there would be several meetings between our customer and the bank. Designing a document required several drafts before it was finalized. This cost too much – in terms of money, time and work.

Solution by Arun InfoTech: To solve above challenges we simply designed an online store exclusively for our customer's clients which, integrated at the back end their purchase and internal processes. We have also designed a CRM system for them.

As a result of the above solution our customer now has a system in place right from order opening to processing and finally closing via dispatch.

The solution provided to our customer shortens time duration of days to a couple of hours.

Whenever a client approaches our customer their administrator creates for them log in credentials. After receiving these credentials the client logs in chooses his design, he can also request for its editing. Also he can choose the kind of paper etc. Once he finalizes the document he can see an approximate cost which will occur to him. This cost is calculated automatically by adding raw material cost plus vendor charges and margins.

On the administrator page administrator has master of catalog, product, clients and can edit it. Administrator also has a console on which he can control access. In the CRM, marketing and sales personnel can add client verticals like agriculture, manufacturing or banks etc. They have a system for top management verification on outgoing quotes through the system. Finally can assign calls with help of a call management system.

DEMO



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Messages (3 New) My Tasks (3 New) My Calendar (3 New) Raise Issue (3 New) My Profile (3 New) Time Card (3 New) Claims (3 New) Log Out

Information Center Manage Assets Library Master

MANAGE ASSETS

Add New Asset Modify Assets Records

Product Name : Dhoop Asset Name : Dhoop Asset Asset Category : Audio Video Assets Asset Type : Banner

[Asset Specifications](#) [Asset Files](#) [Asset Estimates](#)

Select Language	Upload Asset Thumbnails	Upload Asset Views	Upload PDF	Upload Source Files
Language: <input type="text" value="--Select--"/>	(Max. Size : 90 px X 90 px)	(Max. Size : 450 px X 450 px)	PDF	File Type: <input type="text" value="Select File Type"/>
Year: <input type="text" value="--Select--"/>	Front Side Thumbnail: <input type="button" value="Browse..."/> No file selected.	Front Side View: <input type="button" value="Browse..."/> No file selected.	<input type="button" value="Browse..."/> No file selected.	<input type="button" value="Browse..."/> No file selected.
Used Fonts: <input type="text" value="Comma Sep. List"/>	Back Side Thumbnail: <input type="button" value="Browse..."/> No file selected.	Back Side View: <input type="button" value="Browse..."/> No file selected.	File Info: <input type="text"/>	File Info: <input type="text"/>
Used Fonts(Upload ZIP File): <input type="button" value="Browse..."/> No file selected.				

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Users & Locations | My Media Assets | My Purchases & Stock | Order & Payments | Feedback

ASSETS LIBRARY

2001

- Product
 - Dhoop
- Media
 - Printing Assets
 - Audio video Assets
 - Web Assets
 - Internal Assets
- Language
 - Marathi(1)



Banner-Dhoop Asset-(Marathi)

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PROCUREMENT PLANNING

[Create New Plan](#) [Finalize Procurement Plan](#)

Plan Name * Plan Narration Plan Budget

Select Product

	Dhoop Asset Banner	
Language	<input type="text" value="Marathi"/>	
		
Ma liwa da s..	<input type="text"/>	
Pipe Line Ro..	<input type="text"/>	
sas	<input type="text"/>	
adewqe	<input type="text"/>	